

hoping to
ADOPT



LifeLong baby girl Blake

PAGE 2

Welcome to LifeLong Adoptions

PAGE 4

Hoping to Adopt Overview

PAGE 5

Our Adoption Programs

PAGE 7

LGBTQ Adoption

PAGE 8

Single Parent Adoption

PAGE 9

Traditional Couple Adoption

PAGE 10

Frequently Asked Questions

PAGE 11

Adoption Tax Credit

PAGE 12

Adoption Program Costs

Kevin and Craig,
with LifeLong
baby boy, Ian

welcome to
**LIFELONG
ADOPTIONS**









A Little Bit About Us...

LifeLong Adoptions helps families across the country fulfill their dream of adopting a baby. We are a premier adoption facilitation service, specializing in providing quality domestic newborn adoptions for the LGBTQ community, single individuals and traditional families. We provide support and guidance to every adoptive parent, while using innovative and proven marketing techniques to connect parents and expectant mothers. Our knowledgeable staff is armed with 10 years of experience, many of us being adoptive parents ourselves.

WHY WORK WITH LIFELONG?

Most of all because we care about adoption. As adoptive parents, we know first hand the pain of infertility and the miracle of adopting a baby. Let us help you bring your child home. As an adoption facilitation service that caters to all family types in their hopes of adopting, we look forward to helping you find your miracle.

-  We are an LGBTQ, Gay & Lesbian and same-sex friendly organization.
-  We provide the latest and most informative resources available to keep you educated on adoption and the adoption process.
-  We offer safe, personalized service from a professional team to guide you through your adoption process and adopting a baby.
-  Our staff works with expectant mothers 24 hours a day, 7 days a week.
-  Our philosophy is based on one-on-one guidance, providing adoptive parents with an adoption specialist to guide you through the process.
-  We are here to help you find the baby that was meant for you.

Marketing & Advertising Methods

Here is a breakdown of the specific methods our marketing team utilizes:

ONLINE MARKETING

Search Engine Optimization (SEO)

Search engine optimization is a methodology of strategies, techniques and tactics used to increase the amount of visitors to a website by obtaining a high-ranking placement in the search results page of a search engine (SERP) — including Google, Bing, Yahoo, and other search engines.

Social Media Optimization (SMO)

Social media optimization is the process of increasing awareness and website traffic through the use of social media outlets and communities including but not limited to Facebook, Twitter, Google+, Pinterest, Instagram, and Youtube.

Pay Per Click Advertising (PPC)

PPC advertising involves bidding for clicks for text or image based ads displayed alongside search engine result listings on Google, Yahoo, and Bing.

Content Marketing

Content marketing includes creating and distributing relevant and valuable content to attract, acquire, and engage a clearly defined and understood target audience — with the objective of driving traffic to a website or page.

OFFLINE MARKETING

Networking and custom initiatives with professionals and organizations including the following:

- ♥ Adoption Attorneys
- ♥ Social Workers
- ♥ Physicians & Hospitals
- ♥ Pregnancy Crisis Centers
- ♥ Adoption Agencies
- ♥ Schools
- ♥ Churches



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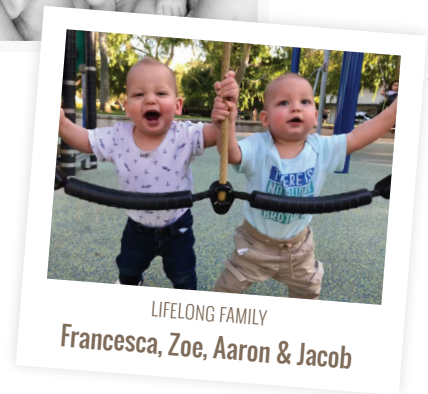
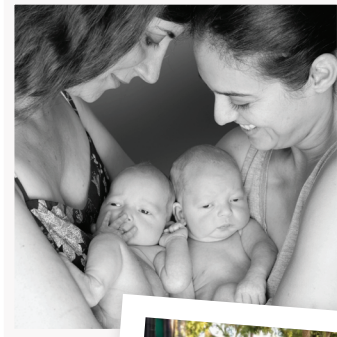
LifeLong Adoptions provides a custom-tailored program for each family we work with. With our team of adoption professionals guiding the way, you will feel comfortable and well-informed throughout your adoption journey.

Adopting a baby is an exciting and life changing process, and LifeLong Adoptions is devoted to making it a joyous and unforgettable experience. We offer all adoptive parents a two-year contract, which includes all marketing and advertising both on and offline. At LifeLong Adoptions, we support the LGBTQ community and want all prospective parents to succeed in their hopes of starting (or continuing) a family through adoption.

First, we work with you to design an adoption profile that reflects your individual style while bringing out your full potential. We will help you choose photos and lay them out in a way that most effectively communicates who you are to expectant parents.

We will direct you to the agency we work with if you have not already completed a home study. Once you are connected with an expectant mother, we give you a professional in that state to work with your expectant mother. We provide you with questions to ask an expectant mother and what “red flags” to watch for. Being a medium sized office, we are able to spend more time working on coordinating a custom adoption plan to fit your needs, both personally and financially. We are here to help, guide and support you along the way to finding your expectant mother.

The expectant mother is presented with profiles from our contracted families and chooses an adoptive family. The family will then speak with the expectant mother and perhaps meet in person. Once an expectant mother has chosen your profile, the licensed adoption agency takes over. It is not part of our adoption services to be involved in either the legal work or the social work aspect of the adoption. Should the adoption plan fail for any reason, we continue our marketing and advertising efforts for the remainder of the two-year contract at **no additional charge**.



The second we walked in to meet them, we started crying. The boys were holding hands, so beautiful and so tiny. Meeting Jacob and Aaron for the first time was one of the happiest moments of our lives.

Francesca & Zoe

our adoption **PROGRAMS**

Personalized adoption programs make working with LifeLong Adoptions an enjoyable and memorable experience.

LifeLong Adoptions offers personalized adoption programs for any family hoping to adopt. We work with all types of families to create connections between expectant mothers and adoptive parents, while offering guidance and support along the way. Specializing in gay and lesbian adoption, while also catering to single adoptive parents and traditional couples, LifeLong Adoptions offers programs for any and all who are hoping to adopt in the United States.

- ♥ We believe that each adoptive parent should receive the highest quality of service.
- ♥ We believe that couples, singles and non-traditional families all have the right to adopt.
- ♥ We believe that every child deserves a LifeLong family.
- ♥ Lastly, we believe our commitment and professionalism makes us different from other agencies.



*James and Brian, with
LifeLong baby girl, Reagan*

Domestic Infant Adoption

LifeLong Adoptions works exclusively with newborn adoption. That means your baby goes home with you as soon as he or she is ready to leave the hospital. Most adoptive parents meet the expectant mother at the hospital once she is in labor and are able to experience the birth of their child.

LGBTQ Adoption

Our LGBTQ Adoption program is designed to facilitate and make infant adoption possible for gay and lesbian couples or individuals. Our extensive knowledge of the LGBTQ community along with staff members who have completed their own LGBTQ adoptions helps us coordinate successful adoptions for every set of adoptive parents. Not only are we passionate about adoption, we are passionate about supporting the LGBTQ community in this amazing and life changing process.

Single Parent Adoption

Designed for single individuals hoping to adopt, our Single Parent Adoption program gives single men and women the opportunity to provide a loving home for a child. At LifeLong Adoptions, we understand the passion and longing for parenthood, and strive to provide that gift to those who seek it.

As the number of single parents grows, the more expectant mothers are considering a single parent to raise their child. While women are the primary caregivers for most of these children, there are also one million single fathers in this country.

Traditional Family Adoption

A traditional family is one that consists of a mother and father who are married. LifeLong Adoptions understands the pain of infertility and the desire for a child. While LifeLong Adoptions specializes in infant adoption for the LGBTQ community, we do not limit our services to one group. LifeLong Adoptions embraces all walks of life with an ultimate goal of growing families through infant adoption.

PROUD MEMBERS OF



We brought our baby girl home 5 months after we signed up! She is such a miracle. We have recommended many people to LifeLong and they have all been excited to find you. God Bless you for helping make dreams come true.

Gary & Sue

lgbtq ADOPTION

At LifeLong Adoptions, we believe that everyone deserves a chance at growing a family through infant adoption.

If you are an LGBTQ couple who is hoping to adopt, you have come to the right place. At LifeLong Adoptions, we support the LGBTQ community and want all prospective parents to succeed in their hopes of starting (or continuing) a family through adoption.

More and more expectant mothers are seeking gay and lesbian couples to raise their children, and LifeLong Adoptions is devoted to connecting adoptive parents with the right expectant mother. At LifeLong Adoptions, fear not discrimination and disappointment, but acceptance and encouragement throughout the entire adoption journey.

At LifeLong Adoptions, we help gay and lesbian couples:

- ♥ Create a unique adoption profile to get you chosen by an expectant mother. Printing and distribution is all included
- ♥ Become educated on the different types of adoption (open, closed, semi-open) and assist you in making the decision that is best for you, the expectant mother, and the child
- ♥ Complete the adoption home study. Required for all adoptive parents, LifeLong Adoptions will help LGBTQ couples prepare for the home study which is an extensive interview determining your abilities to raise a child in a safe and loving environment
- ♥ Connect with attorneys, social workers, financial officers and adoption agencies
- ♥ Stay informed by answering any and all questions throughout the adoption process as well as addressing concerns promptly and effectively

CONSIDER THIS *As a same sex couple, bare in mind that there may be differences in your adoption experience as compared to a heterosexual couple hoping to adopt. This could be due to a multitude of reasons, including laws unique to your location and finding an expectant mother who is looking for a same sex couple.*



did you know?

Gay and lesbian parents are raising four percent of all adopted children in the United States.



LifeLong baby girl Hayden






single parent adoption

Whether your definition of “single” is in a relationship but unmarried or single and not in a relationship, you have options when it comes to your single parent adoption.

Years ago, the idea of a single parent adoption was just that: an idea. Today, thousands of singles are successful in completing an adoption, and thousands more strive to fulfill their dreams of becoming parents through infant adoption. If you are single and hoping to adopt in the United States, LifeLong Adoptions is ready and willing to guide you through the adoption process.

With so many children living in this type of home environment, adoption agencies (and expectant mothers) have been more willing to consider unmarried men and women as prospective adopters. Let LifeLong Adoptions help you find the baby that is meant for you.

WE HELP SINGLE ADOPTIVE PARENTS

-  Create a unique adoption profile to get you chosen by an expectant mother. Printing and distribution is all included
-  Become educated on the different types of adoption (open, closed, semi-open) and assist you in making the decision that is best for you, the expectant mother, and the child
-  Connect with attorneys, social workers, financial officers and adoption agencies
-  Stay informed by answering any and all questions throughout the adoption process as well as addressing concerns promptly and effectively
-  Complete the adoption home study. Required for all adoptive parents, LifeLong Adoptions will help single adoptive parents prepare for the home study which is an extensive interview determining your abilities to raise a child in a safe and loving environment

did you know?

Approximately 25 percent of the adoptions of children with special needs are by single people, and it is estimated that about five percent of all other adoptions are by singles.

traditional couple adoption

LifeLong Adoptions works with all types of families hoping to adopt. We welcome traditional couples to take advantage of our personalized adoption services.

If you are a traditional couple hoping to adopt, you have come to the right place. LifeLong Adoptions is unique in that we assist all types of families in their hopes of adopting. From traditional married couples, singles and same-sex couples, LifeLong Adoptions is truly passionate about growing families through newborn adoption.

Traditional families never go out of style. There will always be expectant parents who value a two parent household with a mother and a father. LifeLong Adoptions is committed to connecting traditional adoptive families with the right expectant mother to create loving, lifelong families.

LifeLong Adoptions helps traditional families:

- ♥ Feel supported through the adoption process.
- ♥ Create a unique adoptive family profile — printing and distribution included.
- ♥ Connect with adoption social workers, attorneys, adoption agencies and financial officers.
- ♥ Become educated about infant adoption and creating an adoption plan that is right for you.
- ♥ To be continuously informed about the adoption process — via online articles, blogs and resources



LifeLong baby boy Jackson

FREQUENTLY ASKED QUESTIONS

Q: Who can apply to LifeLong Adoptions?

A: LifeLong Adoptions has fewer restrictions than most. We have no religious belief requirement. Families with biological children are welcome to apply. We work with all family types hoping to adopt, including gay and lesbian families, traditional couples and single parents. The choice of adoptive families is made by the expectant mother. We also work with families who are “signed up” with another adoption agency/professional and have not had any luck yet. There is an age requirement of 25 years old.

Q: How do we get accepted into the adoption program?

A: After filling out the free online application and submitting a photo, you will receive an email and packet of information. All families must schedule a free informational meeting. We require the meeting to be either a phone meeting or an in person meeting depending on your geographic location.

Q: Is LifeLong Adoptions a licensed agency?

A: LifeLong Adoptions is not a facilitator, but an independent contractor of Lutheran Child & Family Services of Illinois, a licensed adoption agency, License #012998.

Q: Where do your babies come from?

A: Our expectant mother program along with our vast, national network of hospitals, churches, physicians, crisis centers, the Internet, and attorneys. We network with associated professionals and by word-of-mouth. We are known for our aggressive nationwide advertising, marketing, and outreach campaigns.

Q: What background and medical information will I receive on the expectant mother?

A: The social worker will have the expectant mother fill out medical forms and sign a release allowing the agency access to her medical records. The legal representative we refer you to is responsible for informing you of your legal rights and risks.

Q: Can we reach you after hours and on the weekends?

A: LifeLong Adoptions is unique in that we provide our contracted families with a number of ways to contact us. We work all Holidays to take calls from expectant mothers; this is a time when most other organizations are closed. We strive to be consistently available for emergencies and expectant mother calls on the weekends and evenings. This can be very important if your expectant mother goes into labor after hours. We always have a trained, live voice answering the phone.

adoption

TAX CREDIT

How much is the adoption tax credit, and who qualifies?

The adoption tax credit is available for non-related adoptions. The maximum credit is \$14,300 per child. The full credit will be available to taxpayers' gross income of \$214,520 or less and the amount of the available credit adjusted as gross income approaches \$254,520. Other features of the credit include (a) the ability to carry the credit forward for up to five years in order to use it up, (b) the ability to claim a flat credit (without the need to show actual expenses) for the adoption of a special needs child, and (3) the ability to claim the credit in the case of a failed adoption attempt. The credit is applicable for "Adoption Expenses," so please keep receipts and/or cancelled checks for any fees paid to your attorney(s), adoption agency(s), court approved expenses or other adoption related expenses. Please consult your tax accountant for further details.

What should I do to document that I qualify for the tax credit?

It is important that adoptive parents get and keep receipts for all legitimate adoption expenses. If it is a domestic, non-special needs adoption, the credit is taken in the year the expenses are incurred. Legitimate adoption expenses would include, but are not limited to: attorney fees, agency fees, consultation fees, and legitimate birthmother expenses.

What is the difference between a credit and a deduction?

A credit is an amount that can be deducted directly from the taxes that you owe. It means you can get reimbursed dollar for dollar, unlike a deduction, provided you qualify for the credit.

What if the adoption never finalizes?

Adoptive parents can take the credit even if the adoption does not finalize in a domestic adoption.

How do employer reimbursements for adoptions work?

The money claimed in an employer reimbursement must be different than the money claimed for the adoption tax credit.

Is the adoption tax credit the same as the child tax credit?

No. This credit is separate from the child tax credit.



The first time we laid our eyes on our baby girl, our hearts exploded. Love at first sight does exist!

Casey & Maggie



PROGRAM COSTS

LifeLong Program

Lifelong Adoptions	\$18,200
Marketing & Advertising	
Home Study	\$1,500 - \$3,000*
This fee will depend on your state	
Attorney Fee	\$5,000 - \$9,000*
This fee is determined by the state the birthmother lives in once you are chosen	
Total Before Tax Credit	\$24,700 - \$30,200
Adoption Tax Credit	-\$14,300**
Adoption Tax Deduction	-\$1,000
Total Costs	\$9,400 - \$14,900

* Fees not associated with LifeLong Adoptions

** Please seek a professional tax advisor to check eligibility and applicability.

Competitors Prices

Large Agency Costs #1

Application Fee	\$500
Home Study Review	\$2,500
Review Fee	\$200
Profile Kit	\$325
Activation Fee	\$10,000
Connection Fee	\$28,775
Legal Fee	\$9,000
Total Costs	\$51,300

Large Agency Costs #2

Application Fee	\$500
Home Study Fee	\$4,000
Admin Fee	\$5,000
Advertising Fee	\$16,500
Marketing Fee	\$17,500
Placement Fee	\$8,000
Legal Fee	\$9,000
Total Costs	\$60,500

Note: All fees are approximate except the fees that are due to LifeLong Adoptions